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Sustainable flooring you can be sure of

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THE CASE FOR CARPET TILES IN SOCIAL HOUSING

The Benefits of Carpet Tiles vs Carpets for Housing Providers

INTRODUCTION

Housing providers face many challenges in ensuring their properties are well maintained and provide a comfortable living environment for their residents. One of the considerations to achieve these is flooring. This business case will outline the reasons why carpet tiles are a better option compared to traditional broadloom carpets for housing providers.

RESIDENT FEEDBACK

Residents have reported positive feedback about the use of carpet tiles in a domestic setting. One resident stated, "I love it, it looks really good. You can't even tell they are carpet tiles, it all matches. It's made a big difference, it was colder in here before, now it's much warmer, and it's helped reduce echoing."

MODULAR DESIGN = COST EFFECTIVE COMFORT

Carpet tiles are modular in design, meaning that if any damage occurs to a single tile, only that tile needs to be replaced, rather than the entire floor. This is a cost-effective and time-efficient solution, especially when compared to broadloom carpet, which would require a complete floor replacement if damaged. Carpet tiles can be easily replaced if a single tile is overly soiled or damaged.

EASE OF INSTALLATION

Carpet tiles can be installed directly onto most types of subfloors eliminating the need for underlays, which can save time and money. Where time is of the essence, carpet tiles can be laid in furnished and occupied places.

MINIMAL INSTALLATION WASTE

Carpet tiles generate minimal waste during the installation stage, as little cutting is required to fit the tiles to the space. Waste from installation is usually only between 1-5 %. As carpets are provided on large rolls, waste is expected anywhere between 5-25 % (in some cases even more) from cutting and mishaps in installation.

DESIGN VERSATILITY

Carpet tiles offer a wide range of design options, with many different styles and colours to choose from, plus enabling more design flexibility when installing them. This is not the case with broadloom carpet, which has limited design options.

HARD WEARING

Carpet tiles are hard wearing, with many tested to wear classification 33, meaning they can withstand heavy usage in areas like living rooms and hallways. This means that reuse carpet tiles have a long product lifecycle.

LOW CARBON

Reuse carpet tiles have a very low carbon footprint vs new carpet (97%). Furthermore, Uplyfted has the ability to accept them after their use and recycle them avoiding landfill and incineration related emissions, reducing waste and disposal costs.

AT A GLANCE

When housing providers consider offering flooring to residents, carpet tiles are an outstanding option. Benefits on durability, waste, carbon emissions and cost mean that they are an alternative to traditional broadloom carpets. Uplyfted provides a UK wide service of affordable like-new carpet tiles for housing providers.

CONCLUSION

Reuse carpet tiles in housing providers' properties offer many benefits compared to traditional broadloom carpet. Positive resident feedback, modular design, ease of installation, minimal waste, design versatility, ease of cleaning and maintenance, cost and time-effectiveness, hard-wearing qualities, and carbon emissions benefits make carpet tiles the ideal flooring solution for housing providers.

